

"Oklahoma Rising Stars ®" 2008

OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

CONSUMER DISCLOSURE

You have not yet won.

OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AS OF THE DATE OF ENTRY

By entering this Contest, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may result in disqualification. All decisions of the judges regarding this Contest are final and binding in all respects.

1. PROMOTION PERIOD. Promotion (Contest) begins Sunday, August 17, 2008 2:00 PM CST and ends September 28, 2008 8:00 PM CST ("Promotion Period"). Online entries must be received by 12/31/2008.

2. ELIGIBILITY. This contest (the "Promotion") is only open to legal residents of the 50 United States and District of Columbia who are at least 18 years old as of the date of entry. Officers, directors, members, and employees of the Sponsors, the judging organization (if applicable), or any other party associated with the development or administration of this Promotion, are not eligible. (Contestants are NOT paid employees of event) This Promotion is void outside the 50 United States and the District of Columbia, and where prohibited. All monies and left over tickets must be turned in when you arrive at the Event. You are responsible for any missing tickets and monies derived from ticket sales. You will be required to sign for them when you pick them up.

3. HOW TO WIN. There are two (2) criteria of winning this "Promotion" (Contest). 1) The most Tickets SOLD. 2) The most Fans in attendance. (Fans are determined by whom they identify they are there to see. Each ticket stub of each Fan will be logged at the gate, along with simple information as to who they are, and how they wish to be contacted about the Contestants future shows). Both Criteria will be added and averaged for a "percentage" score. All entrant information, including e-mail addresses, is subject to the respective Privacy Policy of the applicable Sponsor.

4. WINNER SELECTIONS AND NOTIFICATION. All entries will be judged and one potential winner will be chosen during the final show of the event (the "Show Date") by a panel of judges comprised of Sponsorship entities. The announcement of who has been declared winner will be made during the last half of the last show of the concert (the "Show Date").

5. PRIZES AND DESCRIPTION. There will be one (1) First Place winner. The prize is as follows: A 3 song Demo package offered by Music4Life Studios (includes recording time and engineering. Studio musicians are NOT included and must be obtained and paid by contestant), a professionally written bio by CDA Promotions-Nashville, a professionally designed Myspace site, a professionally designed EPK (Electronic Press Kit), and photography and graphics for promotional purposes, offered by Red River Entertainment, LLC. The approximate retail value of the prize is \$5,000. There will be one (1) Second Place winner. The prize is as follows: Acoustic Guitar, strap and gig bag, offered by Music Unlimited, in Shawnee, Oklahoma. There will be consolation prizes to be announced. Each entrant will be given an "ALL ACCESS" backstage pass, with the event name on the front, and the names of the contestants on the back.

6. TAXES. All federal, state and/or local income and other taxes, if any, are the winner's sole responsibility.

7. OWNERSHIP AND LICENSE. All entry and promotional materials become the property of the Sponsor and will not be acknowledged or returned. The copyright in any Submission or performance materials shall remain the property of the entrant, (your music is your music) but entry into this Promotion constitutes entrant's irrevocable and perpetual permission and consent, without further compensation or attribution, to use, reproduce, print, publish, transmit, distribute, sell, perform, adapt, enhance, or display such Submission for any purpose, including but not limited to editorial, advertising, trade, commercial, and publicity purposes by the Sponsor and/or others authorized by the Sponsor, in any and all media now in existence or hereinafter created, throughout the world, for the duration or the copyright in the Submission. Sponsor and/or others authorized by the Sponsor shall have the right to edit, adapt, and modify the Submission. (We are not paying you for any use of your materials in the promotion of this event, or for the use of your music. We will use your music online to promote YOU! We will not make money from or sell your music.)

8. NO PRIZE TRANSFER OR SUBSTITUTION. No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by Sponsor, in which case a prize of equal or greater value will be substituted.

9. CONSENT AND RELEASE. By entering the Promotion, each entrant releases and discharges the Sponsor, judging organization (if applicable), and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, "Sponsor Entities"), from any and all liability whatsoever in connection with this Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims"). Except where prohibited: (i) acceptance of a prize constitutes the consent of any winner, without further compensation, to use the name and likeness of such winner and his/her Submission for editorial, advertising and publicity purposes by the Sponsor and/or others authorized by the Sponsor; (ii) acceptance of a prize constitutes a release by any winner of the Sponsor Entities of

any and all Claims in connection with the administration of this Promotion and the use, misuse, or possession of his/her Submission or any prize; (iii) any potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity/copyright release; and (iv) if prize involves travel or activities, any potential winner and travel companion (if applicable) may be required to execute releases of the Sponsor from any and all liability with respect to participation in such travel/activities and/or use of the prize. Affidavits and releases must be returned within ten (10) days from the date that Sponsor first tries to notify the potential winner. If winner is deemed to be a minor under the jurisdiction of his/her residence, the prize will be awarded in the name of his/her parent or legal guardian who must execute the necessary affidavit and release and, if applicable, must accompany winner on the trip (no additional travel expenses will be awarded should a parent or legal guardian be required to accompany the winner on the trip).

10. DISCLAIMERS. (i) Sponsor further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including by reason of natural disaster or weather related cancelation. (ii) Sponsor Entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation mechanical, human, printing, distribution or production errors, and may modify or cancel this Promotion based upon such error at its sole discretion without liability. (iii) SPONSOR ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS REGARDS THIS PROMOTION OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. (iv) CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

11. APPLICABLE LAWS AND JURISDICTION. This Promotion is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Oklahoma. All disputes arising out of or connected with this Promotion will be resolved individually, and without resort to class action, exclusively by a state or federal court located in OKC, Oklahoma. Should there be a conflict between the laws of the State of Oklahoma and any other laws, the conflict will be resolved in favor of the laws of the State of Oklahoma. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental and/or consequential damages.

12. SPONSORSHIP. This Promotion is sponsored by Little River Music Valley, Tecumseh, Oklahoma, CDA Promotions-Nashville, TN, Red River Entertainment, LLC, Shawnee, Oklahoma, and Music Unlimited, Shawnee, Oklahoma.

14. EVENT SCHEDULE AND RESPONSIBILITIES. 1) The EVENT (Concert) will commence on September 28th, 2008 at 2:00 PM CST. Contestants will not get a pre-show sound check. Sound checks will be administered "Festival Style" meaning, you will be given the same mix and equipment offerings as all the other contestants. 2) If you have a "STAGE PLOT", please submit it at least 1 week prior to the EVENT (Concert). If you have special equipment needs, they can be noted on the STAGE PLOT or submitted in writing or email for evaluation. 3) Contestants are required to be on the premises and reported in to Stage Manager no later than 1 ½ hours prior to their own performance (show). 4) Each performance (show) will last only 30 minutes. (Please have your music rehearsed and your song list timed, as there are many performers on this one concert lineup.) There will be a 15-minute break between each performance (show) for stage change. (Please be ready to exit and / or enter the stage with your equipment and be prepared in 15 minutes.) 5) Please remember that all monies and left over tickets must be turned in when you arrive at the Event. You will be given 50 tickets each and flyers on meeting date. If you need more tickets, they will be provided. You are responsible for any missing tickets and monies derived from ticket sales.

14. ACKNOWLEDGMENT. I have read and understand all the rules and regulations concerning this Promotion (Contest) and agree to 1) accept and sell tickets to my own show at Little River Music Valley, 2) return all unsold tickets and monies prior to performing, 3) be onsite at Little River Music Valley at least 1 ½ hours prior to my performance, 4) keep my performance to my 30 minute allotted time slot, 5) be available at the end of the show to hear the announcement of the winner.

SIGNED: _____ **SPONSOR:** _____

DATE: August / 17 / 2008

CONTESTANT INFO:

NAME: _____ **AGE:** _____ **SEX:** _____

ADDRESS: _____

CITY: _____, **OK** **ZIP:** _____

PHONE: _____ **EMAIL:** _____

MYSPACE: www.myspace.com/ _____

WEBSITE: www. _____

LABEL OR PUBLISHING (IF ANY): _____

MANAGEMENT: _____